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by
tickler[®]

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ABOUT TICKLER

Tickler was founded in 2009 because we think that sex is something very important and a vital part of human well-being. Our vision is to create functional products with a contemporary design. We use only the best components and materials to ensure product performance, quality and safety. We are Swedish but we manufacture our products in our own facility in China. Our mission is to make the best toys for both body and mind as well as for the environment and last but not least your wallet.

Our production is ISO 13485 (Medical Devices) as well as ISO 9001 certified and we work with our suppliers to ensure the highest environmental and safety standards when it comes to production.

This separates us from basically all other producers in the sex-toy industry and we take great pride in it.

We are in it for the pleasure and the fun and we take it seriously. It's your pleasure that matters in the end.

We want to make it possible to Enjoy Responsibly!

2009 Tickler founded

2012 The Pocket Toyfriends

2013 The Trainer Toyfriends

2015 Buddy Toyfriend

2017 The Smooth Operators



THE SMOOTH OPERATORS

The Smooth Operators represent a new line of thinking and a new approach to what products we make. Compared to our Toyfriends they are more technically advanced and functionally versatile but still intuitive and easy to use. They are more elegant and discreet in colours and packaging and a bit more expensive of course, but great value for money. The Smooth Operators are the result of more than ten years experience of designing, developing and manufacturing some of the best vibrators ever made. Also incorporated is more than ten years of input from retailers and consumers on what makes a best-selling sex-toy and we believe the Smooth Operators will meet even the highest expectations.

We believe in the concept that a good toy should not be crazy expensive and that our customers should get value for money. The Smooth Operators come in the best silicone with the strongest motors and with secure batteries that carry the charge to run them. Smooth yet very powerful, super-quiet and with a lovely and unique flex in the silicone to make them feel as great as they look.

Should we call it functional luxury at a great price or the strongest and most elegant vibrations you can get? We just call them the Smooth Operators.

THE DESIGNER

Tickler founder and designer **Eric Kalén** was a pioneer and challenged the stereotype view of what a sex-toy could be when he designed his first vibrator in 2003. He created a new standard for the industry with his clean and functional Scandinavian design and is one of the main reasons that sex-toys now look so different and are enjoyed by more and more people. The French edition of ELLE Magazine has called Eric "the Philippe Starck of vibrators".

"I want to create fun, playful and elegant toys that can be enjoyed by many people. Products that are safe, easy to use and are produced in a responsible way. With the Toyfriends we make great quality vibrators with a design and attitude that most people can afford and that can be sold and bought anywhere. The target was the first time buyers and to hopefully give them a great experience. The decision to make more advanced and exclusive toys is a result of changes and increased requests from the market and it also feels like the natural next step for Tickler. So I thought the timing was right to do something new. The Smooth Operators are a range of contemporary vibrators crafted with knowledge, passion and love based on my experiences and retailer and customer feedback over many years. I hope they will be enjoyed by many over and over again!"

Eric Kalén



SNAZZY

CLITORAL VIBRATOR

Snazzy is a clitoral vibrator with great looks and fantastic feel. The silicone lips are soft and flexible to gain perfect pressure and control over preferred areas. Snazzy is made in the signature Tickler super-smooth body-safe silicone and has a powerful motor with deep strong vibrations yet is very quiet. The button controls are intuitive and easy to use. Snazzy comes with 4 different pulsation patterns and variable vibration speeds.

Snazzy is waterproof, USB rechargeable and comes with 1-year manufacturers warranty.





CLASSY

VIBRATOR

Classy is a vibrator with great looks and fantastic feel. The silicone is soft and flexible to ensure comfort and create endless ways to play. Classy is made in the signature Tickler super-smooth body-safe silicone. Classy has two powerful motors with deep and strong vibrations, one in the top and one in the middle, yet is very quiet. The button controls are intuitive and easy to use. Classy comes with 6 different pulsation patterns and variable vibration speeds.

Classy is waterproof, USB rechargeable and comes with 1-year manufacturers warranty.





CHOOSY

G-SPOT VIBRATOR

Choosy is a G-spot vibrator with great looks and fantastic feel. The silicone is soft and has some flexibility to ensure comfort while being firm enough to hit the G-spot. Choosy is made in the signature Tickler super-smooth body-safe silicone. Choosy has two powerful motors with deep and strong vibrations, one in the top and one in the middle, yet is very quiet. The button controls are intuitive and easy to use and it comes with 6 different pulsation patterns and variable vibration speeds.

Choosy is waterproof, USB rechargeable and comes with 1-year manufacturer warranty.





THE SMOOTH OPERATORS USAGE CHART

Tickler creates vibrators for customers with contemporary expectations that care about quality and design at an affordable price-point. We believe in matching individual preferences in style, size, design and function because we're all having our personal preferences. The first Smooth Operators are three products designed for clitoral, vaginal and G-Spot stimulation. What they all have in common is that they are all designed with passion and knowledge about our physiology, are USB rechargeable and made of the finest silicone. Products built to last and to be enjoyed over and over again. Our goal is that everybody should be able to find a Smooth Operator that is perfect for them.

This "Usage Chart" is a guide to help our customers to choose and find a product that meets their preferences. It is quite common that preferences change over time and it is not unusual that people have more than one vibrator for different purposes. Of course there are many things to consider, but this is a guide to different ways the Smooth Operators can stimulate.

	OUTDOOR	INDOOR	AT THE DOOR	G-SPOT	BACKDOOR
 SNAZZY	●				
 CLASSY	●	●	●		
 CHOOSY	●		●	●	

CHART CATEGORY EXPLANATION

Outdoor - Clitoral stimulation

Indoor - Internal vaginal use

At the door - Vaginal entrance

G-spot - Curved to enhance G-spot stimulation

Backdoor - Anal use

PRODUCT SPECIFICATIONS / SALES POINTS

SNAZZY



Colour:	Rose Pink
Material:	Body-safe Silicone
Finish:	Silky Smooth
Size:	135 x 38.5 x 42 mm
Weight:	130 grams
Battery:	Rechargeable Lithium-Ion battery (600 mAh)
Usage time:	Up to 1h
Max noise level:	< 55dB
Interface/functions:	On/Off, 4 Pulsation patterns, Variable vibration speed
USB-Cable:	100 cm, Included

SALES POINTS:

- + SOFT LIPPED - CLITORIS STIMULATOR
- + POWERFUL YET QUIET MOTOR
- + WATERPROOF
- + SEAMLESS, HYGIENIC BODYSAFE SILICONE
- + USB RECHARGEABLE
- + VARIABLE SPEED, 4 PULSATION MODES
- + 1-YEAR MANUFACTURERS GUARANTEE



CLASSY



Colour:	Lavender
Material:	Body-safe Silicone
Finish:	Silky Smooth
Size:	194 x 38.5 x 35 mm
Weight:	192 grams
Battery:	Rechargeable Lithium-Ion battery (600 mAh)
Usage time:	Up to 1h
Max noise level:	< 55dB
Interface/functions:	On/Off, 6 Pulsation patterns, Variable vibration speed
USB-Cable:	100 cm, Included

SALES POINTS:

- + FLEXIBLE SILICONE TOP
- + 2 POWERFUL YET QUIET MOTORS
- + WATERPROOF
- + SEAMLESS, HYGIENIC BODYSAFE SILICONE
- + USB RECHARGEABLE
- + VARIABLE SPEED, 6 PULSATION MODES
- + 1-YEAR MANUFACTURERS GUARANTEE



CHOOZY



Colour:	Purple
Material:	Body-safe Silicone
Finish:	Silky Smooth
Size:	190 x 38.5 x 30 mm
Weight:	198 grams
Battery:	Rechargeable Lithium-Ion battery (600 mAh)
Usage time:	Up to 1h
Max noise level:	< 55dB
Interface/functions:	On/Off, 6 Pulsation patterns, Variable vibration speed
USB-Cable:	100 cm, Included

SALES POINTS:

- + FLEXIBLE SILICONE TOP
- + 2 POWERFUL YET QUIET MOTORS
- + WATERPROOF
- + SEAMLESS, HYGIENIC BODYSAFE SILICONE
- + USB RECHARGEABLE
- + VARIABLE SPEED, 6 PULSATION MODES
- + 1-YEAR MANUFACTURERS GUARANTEE



CONTACT INFORMATION

Tickler would love to work together with you in creating the sex-toy market of the future, doing good business and making a lot of people happy. For more information on the products, pricing, sales material and what we can do for you please contact:

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